



# PRIMARY COLORS

RGB: 216 3 28  
CMYK: 0 100 100 1  
HEX: #d8031c  
PMS: 2035 C

RGB: 1 1 11  
CMYK: 100 98 18 26  
HEX: #01016f  
PMS: 2748 C

RGB: 100 151 191  
CMYK: 63 31 11 0  
HEX: #6497bf  
PMS: 2170 C

RGB: 255 73 73  
CMYK: 0 86 69 0  
HEX: #ff4949  
PMS: Warm Red C

RGB: 168 4 36  
CMYK: 23 100 95 17  
HEX: #a80424  
PMS: 187 C